

# Norton™

## Online Harassment: The Australian Man's Experience

54%

of men experience online harassment

78%

of men harassed are under 30

31%

of men from religious minority groups are attacked because of their faith

23%

of GBT men are attacked for their sexual orientation

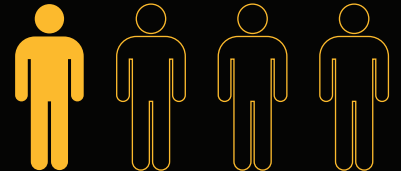
NEARLY  
40%



have been approached by someone online with a false identity

1/4

accepted a friend request from a stranger

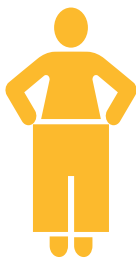


### HOW DO MEN AND WOMEN COMPARE?



6%

of men are attacked online because of their gender compared to



11%

of men are attacked online because of their physical appearance compared to

2x



as many women than men feel violated and frightened by their negative online experiences

22%

of men are not bothered by their negative online experiences compared to



12%

of women

21%

of women

3x



as many men are likely to be attacked because of a sporting affiliation

15%

of women

### IMPACT OF ONLINE HARASSMENT

The effects of online harassment vary, but the survey reveals some uncomfortable truths...



7%

chose to seek professional help for depression and/or anxiety



10%

reported incidents to the police



14%

reported depression

### TACKLING ONLINE HARASSMENT



#### REVIEW

- Check security and privacy settings
- Protect mobile device and regularly change passwords



#### RECOGNISE

- Do not respond to the perpetrator, but keep a record of the harassment
- If someone is being harassed online, reach out to offer help and take a stand against the cruelty



#### REPORT

- Report inappropriate content to authorities
- Contact the website operators to remove the content
- Reach out to organisations like [beyondblue](#) on 1300 224 636

[au.norton.com](http://au.norton.com)

About the Norton Survey:

Norton by Symantec commissioned an online quantitative survey through Morar Consulting in February 2016, with 1,026 males and 1,053 females in Australia aged 18 and over. The survey aimed to understand and discover the views and experiences of online harassment with Australians.

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