IT'S CLASSIFIED – For Sale

Find the Local Classifieds pages in the newspaper.

Make a list of the different items for sale. Look for the strap headings.

Fill out this table with the details about three items for sale.

Item for Sale	Details	Price

Find the most expensive and the least expensive item for sale.

	Item	Price
Most expensive		
Least expensive		

LocalClassifieds
Phone: Advertisers 1300 136 181 Web: www.localclassifieds.com.au Email: classifieds@apn.com.au

nie NEWSPAPERS IN EDUCATION

Write a classified advertisement for something at home you could sell on the coupon below.

Hit your target market head on! Choose your local classifieds and use these handy hints to ensure your advertising really works for you:

1. Make your message clear
Ensure the details are laid out nice and neatly for the reader and most importantly make sure your price and contact details are clear so your customer can do business with you!

2. Make your ad eye-grabbing
Get their attention with an advert that stands out. Use big, bold headings, attention-getters or a well-chosen splash of colour to make your mark.

3. Make your brand known
If you are selling a brand item, make sure the buyer is aware of it! Stating the brand in your classified ad justifies the selling price of the item.

4. Make your audience interested
The key is to invite interest. If you're selling a car, state the make, model, features and if possible include a photo in your advert. It's a good way of attracting buyers that are genuinely intrigued by the item you are selling.

Under $300?
Advertise it for FREE!

If you've got something to sell for less than $300, then you can advertise it in your local classifieds for FREE! You'll receive a 4 line ad in Saturday & Sunday's classifieds.

Name: .....
Street Address:. .....
..... Post Code: .....
Contact Phone Number:.....
Email Address:.....
Newspaper: .....

Are you a Home Delivery Customer? ☐ Yes ☐ No

By submitting this free ad we may contact you regarding special offers by your local classifieds.

☐ Please tick this box if you do not wish to receive marketing material.

AD TEXT (must include price and phone number) LINES

1
2
3
4

Please post original newspaper coupon to: FREE ADS, PO BOX 1533, EAGLE FARM QLD 4009

» localclassifieds «
say it. sell it. buy it.

1 item allowed per ad which must not exceed $300. Individual (non business) advertisers only. Offer excludes living things, markets, weapons and related products. All fields must be filled out for ad to be published. Limit of 3 ads per household per week. Coupon must be original newsprint, no photocopies, scanned images, web prints, reproductions or other falsified artwork will be accepted. Full terms and conditions apply and can be found at: www.localclassifieds.com.au/specialoffers/

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