LIKE AN ENERGY DRINK FOR YOUR BRAND...

THE NEW QT ONLINE ADVERTISING CAROUSEL!

Newspapers and their websites are overwhelmingly nominated as the #1 source of information across the majority of consumer categories - vs. other main media in the Ipswich market.*

The QT online advertising carousel is moving up to the top of our websites, right below the weather section. This is a prime marketing position for your business; everyone who visits the site will see it. The carousel rotates through 10 different business's adverts in 5 second rotations, giving you maximum exposure – and all for half the usual price! And with 258,920^ unique page impressions on our homepage each month, you're dealing with a significant local audience.

Make sure you're the one reaching them, not your competition. Speak to your media sales consultant about securing your share of our advertising carousel today. Be quick, there are only 10 ad spots available!

YOUR INVESTMENT (Please tick ad size)

Ad Size	Rate**	
One Month: Advertising Carousel	$400/mth	☐
Two Months: Advertising Carousel	$360/mth	☐
Three Months: Advertising Carousel	$320/mth	☐

YES, WE WANT TO SECURE OUR SPOT IN 'THE QT ONLINE ADVERTISING CAROUSEL'

Business Name _____

Address _____

_____

Phone _____

Fax _____

Email _____

Name & Title _____

Signature _____

Date _____

I understand that this serves as my booking confirmation.

TO SECURE YOUR ONLINE AD SPOT CONTACT

Les Svensson Ph: 3817 1804 Mob: 0409 270 056

Email: les.svensson@qt.com.au

*Source: Morgan March 2011

**All rates exclude GST. Full colour included.

^Nielsen Site Census average April-June 2011

QT THE QUEENSLAND TIMES | APN AUSTRALIAN REGIONAL MEDIA